



International Pty Ltd

Publishers
of
Global Medical Education Strategies and Services
(Using multimedia and ICT to find better methods of educating)

medi+WORLD International
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Global clients :

Government & NGO Health Services:

1. Applied Sciences of Oncology CD ROM & Online

International Atomic Energy Agency of the United Nations (sponsor)



Under the auspices of the Regional Cooperative Agreement (RCA) of the United Nations



Project Member Countries

Argentina, Australia, Bangladesh, China, Egypt, India, Malaysia, Morocco, Myanmar, Pakistan, Philippines, Thailand, Uruguay, Vietnam



Publishers:



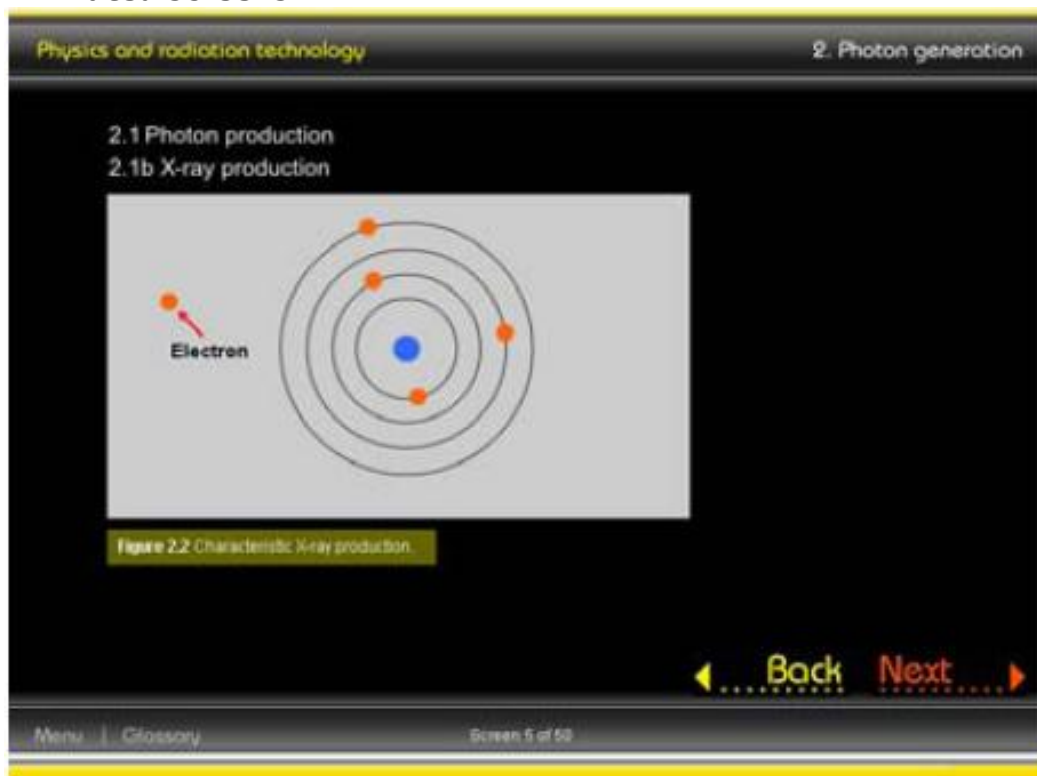
International Pty Ltd

Editor, Publisher and Program Developer: Lesley Pocock

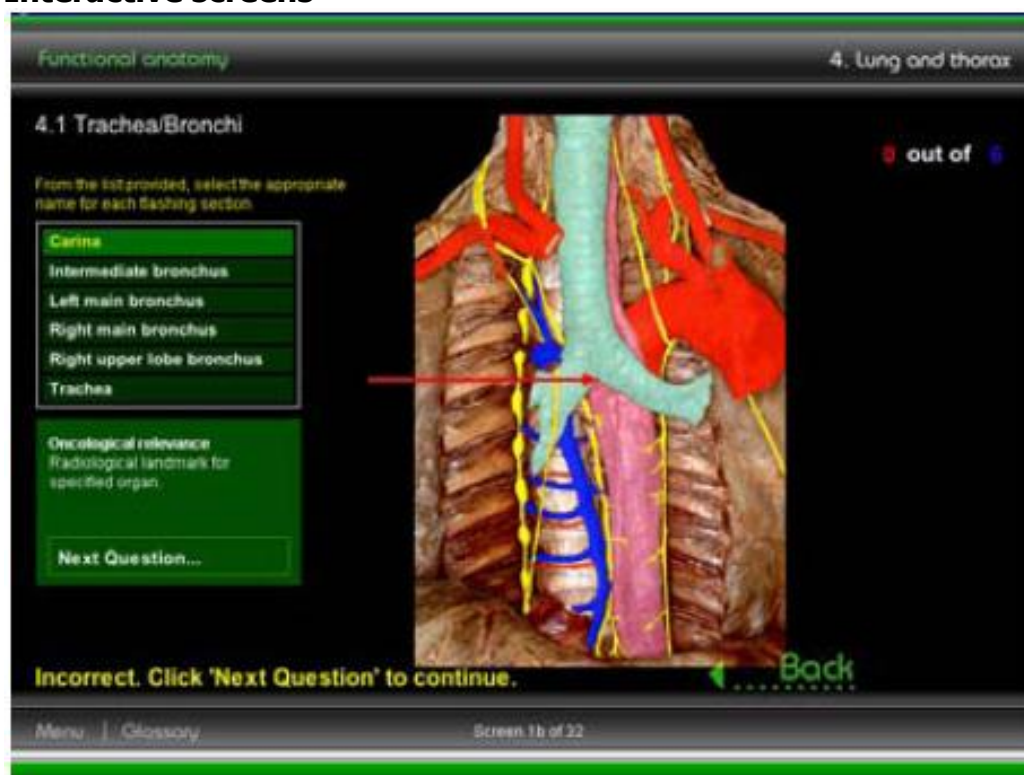
Built initially as a training aid to overcome a world shortage of oncologists, five pilot country trials validated the approach and this "ICT success story" is now globally validated curriculum and used in over 2,500 universities worldwide as a Virtual Department of Oncology.

It is the IAEA's first ever successful Technical Contract and one of 5 UN success stories.

Animated screens



Interactive screens



UPDATE: The Applied Sciences of Oncology project has been issued in 4 multimedia versions and was set up in Moodle in 2014 for online delivery from the IAEA website in the IAEA's Virtual Cancer University. Lesley Pocock is program developer and Editor of both versions – Multimedia on DVD and Online

Other International Clients include:

2. Pertamina (Indonesian Government Department of Health)



3. Wonca – Global Family Doctor



Lesley Pocock Founder and Executive Director:
Global Family Doctor – Wonca Online
Publisher – Asia Pacific Journal of Family Medicine

4. American Medical Board – Qualifying Exams



5. Medical Council of Canada – Qualifying exams



6. International Advisory Board of MEAMA



Projects for Medical NGOs

Coeliac Society
Advanced Paediatric Life Support (UK)
National Asthma Campaign
Brain Foundation
- and many others

QA&CPD Programs for Australian Medical Colleges

RACGP
RANZCOG
RACS

Philanthropic work:

World CME – free medical education for doctors in developing nations



National CME programs for :

Nepal (including successful national trials)
Indonesia
Pakistan
Bangladesh
Iraq
Individual doctors in circa 30 countries

Child Watch

CHILD WATCH



Sponsoring the Abandoned Blind Girl's School in Rawalpindi, Pakistan

Journals

World Family Medicine
Middle East Journal of Ethical and Sustainable Business
Middle East Journal of Psychiatry and Alzheimers
Middle East Journal of Internal Medicine
Middle East Journal of Age and Ageing

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MEQUIP – Middle East Quality Improvement program

<http://www.mejfm.com/MEQUIP/Index.htm>

(includes the QA&CPD titles following)

QA&CPD Titles – the medi+CAL® Program

» Anaemia

(Full educational program on Anaemia in general practice. Reviews knowledge on the subject and provides illustrative case presentations.)

» Ano-rectal conditions

(physical exam, video of surgery/treatment and patient care – all conditions)

» Art of General Practice

Author: Professor John Murtagh. 1.5 hours of video which includes: full physical examination, injection techniques, discussion of common anatomical problems, sites of referral of pain, what to say to the patient, how to elicit appropriate diagnostic information from a patient, how to test for pathology - i.e., the art of general practice

» Asthma Action plans

Authored by Professor Peter Gibson and Vanessa McDonald, University of New South Wales. This title provides state of the art education on Written Asthma Plans, including the world's first Paediatric WAP written by Professor Francine DuCharme, McGill University, Canada. Includes evidence base, Spirometry, WAP templates and instructional video.

» Child Health Emergencies

10 case presentations on emergency presentations involving children.

Topics include: Meningitis, croup, ingestion of toxic substance, diarrhoea and dehydration, Henoch Schonlein purpura and more

» Cardiovascular Disease – Prevention and management

(10 case presentations – all conditions, instructional video resources)

» **Depression** (10 case histories based on Depression scales - DSM)

» **Dermatology** (14 cases common conditions, dermatology picture library)

» **Common problems in the management of Type 2 Diabetes**

(A comprehensive learning plan with 14 case presentations.

The program uses the latest Australian and New Zealand guidelines as a basis for the interactive education.)

» **ECG Interpretation** (Full library of ECGs and their interpretations)

» **Geriatrics - Quality Care of the Aged**

(covers all topics osteoporosis, falls, CV disease, dementia and much more)

» **Hypertension & Heart Failure**

(case presentations and video instruction, all presentations on topic)

» **Integrative medicine**

This program looks at the place of Integrative Medicine in General Practice.

Topics include: Menopause, Alzheimer's, Pregnancy, Depression, Stress, Asthma, Diabetes Type 2, Osteoarthritis, Colon cancer, Osteoporosis, Endometriosis, Crohn's disease, Irritable bowel Syndrome.

» **Low Back Pain**

(Video of examination and case presentations – Professor John Murtagh)

» **Metabolic disturbances**

(Diverse case presentations)

» **Office procedures I**

(Lumps, bumps, tumours and masses – diagnosis and office surgery/patient care)

» **Office procedures II**

(Skin surgery, includes sun damage and skin cancers)

» **Palliative Care**

Case presentations with video resources including Sub-cutaneous injections, syringe drivers etc)

» **Parkinson's Disease and related movement disorders**

(51 video snippets of real patients accompany this educational program)

» **Renal Disease**

(All case presentations on this topic includes video resources, Home dialysis etc)

» **Sexually transmitted infections**

(10 case presentations – all different topics)

» **Spirometry - how to perform and interpret**

(World best selling title – a complete educational program with video instruction)

» **Stroke**

(10 cases on stroke, TIA and other related conditions, plus video resources)

» **Virtual consulting room**

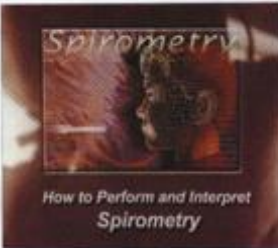
(A selection of different case presentations requiring diagnosis and management, contours of breathing etc)

» **Women's Health I** - gynaecological aspects

» **Women's Health II** - non-gynaecological aspects



QA&CPD



CD-ROM

Spirometry — How to perform and interpret spirometry (CD-ROM)
By David Johns and Professor Bob Pierce

This CD-ROM is a real surprise. A state-of-the-art production by two Australians, it demonstrates the production of maximum ventilation.

In the foreword, Chris Brown, chairman of the education committee of the National Asthma Campaign, says that perhaps spirometry is so essential to the management of lung disease, so the sphygmomanometer is so blood pressure measurement.

The spirometry handbook is presented as a confidential textbook. You can click on 11 chapters. These succinctly cover the history of spirometry, lung function, the normal adult lung, the normal lung capacity of about 6 L, and about 300 million alveoli, how to perform spirometry and factors to consider in buying a spirometer.

Spirometry is usually recorded as either a spirogram or a flow-volume loop (a plot of volume versus flow).

There are 31 case studies with a short history and pre- and post- bronchodilation spirometry, followed by a multiple choice diagnosis.

makes education a joy

Medical Books
DR DENIS O'DEA

It is amazing to hear the sound of the patient blowing their expiratory flow into the spirometer as their graph appears.

I was challenged to write 100 on the multiple choice questions, although the fact that I had to type and correct the text was a real challenge. The CD-ROM is designed to be used to demonstrate the value of spirometry to test your diagnostic skills.

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There are several well produced video clips, some of which have been presented at various conferences, such as how to record a flow-volume loop, and often present additional information such as how to use the data to help in the diagnosis of asthma.

The best feature of this CD-ROM is the extensive online links it provides. There are 11 links, including the National Asthma Campaign, Asthma Management Handbook, Medicine, medical news and Family Planning Australia. If you are looking for a spirometer, the direct web links to some manufacturers will give you more than you ever wanted to know.

I didn't expect to enjoy this CD but the range of material is second to none and the standard of production is impressive.

Book-World International, 2001

Australian Doctor, 6 October 2000 p. 65

Previous Medical Publications and positions

Royal Australian College of General Practitioners



check Programme
Common Sense Pathology

Activities



Abandoned Blind Girls' School Awards - Rawalpindi Pakistan



Makassar, Indonesia with PDKI (Family Doctor Organization)



Global Family Doctor – Wonca Online



Abu Dhabi award



With High IQ students - Asia Pacific